



WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

CONTRACT

Contract / Revision 946658 / 4		Alt Order #
Product candidate		
Contract Dates 09/04/12 - 10/01/12	Estimate # 1536 Sked A	
Advertiser Obama/D/President	Original Date / Revision 08/28/12 / 09/21/12	
		Billing Cycle
EOM/EOC	Billing Calendar	
Station WMUR	Account Executive Linda Magay	Sales Office Manchester
Special Handling		
Demographic		
Adults 25-54		
IDB# 9912856	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

GMMB
3050 K St, NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WMUR	09/04/12	09/07/12	5a Daybreak	5-6a		:30			NM	8	\$2,800.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	- 2222--		8			\$350.00					
2	WMUR	09/07/12	09/07/12	5a Daybreak	5-6a		:30			NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	--- 2 --		2			\$175.00					
3	WMUR	09/10/12	09/10/12	5a Daybreak	5-6a		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	2- -----		2			\$200.00					
4	WMUR	09/04/12	09/07/12	6a Daybreak	6-7a		:30			NM	8	\$5,600.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	- 2222--		8			\$700.00					
5	WMUR	09/07/12	09/07/12	6a Daybreak	6-7a		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	--- 2 --		2			\$400.00					
6	WMUR	09/10/12	09/10/12	6a Daybreak	6-7a		:30			NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	2- -----		2			\$450.00					
7	WMUR	09/04/12	09/07/12	Good Morning America	7-9a		:30			NM	14	\$7,700.00
Class of Time - Pre-emptible with notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	- 4442--		14			\$550.00					
8	WMUR	09/07/12	09/07/12	Good Morning America	7-9a		:30			NM	4	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week					Rate			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 09/03/12												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-----4--				4	\$350.00			
9	WMUR	09/10/12	09/10/12	Good Morning America	7-9a		:30			NM	4	\$1,400.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	4-----				4	\$350.00			
10	WMUR	09/04/12	09/06/12	KELLY LIVE DAY	9AM-10AM		:30			NM	4	\$1,400.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-TWI---				4	\$350.00			
11	WMUR	09/07/12	09/07/12	KELLY LIVE DAY	9AM-10AM		:30			NM	2	\$300.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-----2--				2	\$150.00			
12	WMUR	09/10/12	09/10/12	KELLY LIVE DAY	9AM-10AM		:30			NM	2	\$350.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	2-----				2	\$175.00			
13	WMUR	09/04/12	09/06/12	STEVE HARVEY DY 9/4 STA10-11a			:30			NM	4	\$800.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-TWI---				4	\$200.00			
14	WMUR	09/07/12	09/07/12	STEVE HARVEY DY 9/4 STA10-11a			:30			NM	2	\$120.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-----2--				2	\$60.00			
15	WMUR	09/10/12	09/10/12	STEVE HARVEY DY 9/4 STA10-11a			:30			NM	2	\$120.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	2-----				2	\$60.00			
16	WMUR	09/04/12	09/06/12	The View	11-12p		:30			NM	4	\$1,400.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-TWI---				4	\$350.00			
17	WMUR	09/07/12	09/07/12	The View	11-12p		:30			NM	2	\$350.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-----2--				2	\$175.00			
18	WMUR	09/10/12	09/10/12	The View	11-12p		:30			NM	2	\$350.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	2-----				2	\$175.00			
19	WMUR	09/04/12	09/06/12	News 9 at Noon	12-1230p		:30			NM	3	\$1,050.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	-111---				3	\$350.00			
20	WMUR	09/07/12	09/07/12	News 9 at Noon	12-1230p		:30			NM	1	\$200.00
				Class of Time - Immediately Pre-emptible without notice								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1---				1	\$200.00			
21	WMUR	09/10/12	09/10/12	News 9 at Noon	12-1230p		:30			NM	1	\$200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	1-----				1	\$200.00			
22	WMUR	09/04/12	09/06/12	Who Wants to be a Millionaire	1230-1p		:30			NM	3	\$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	-111---				3	\$250.00			
23	WMUR	09/07/12	09/07/12	Who Wants to be a Millionaire	1230-1p		:30			NM	1	\$100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	-----1---				1	\$100.00			
24	WMUR	09/10/12	09/10/12	Who Wants to be a Millionaire	1230-1p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	1-----				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12	Who Wants to be a Millionaire	1230-1p		M-----	:30		\$100.00	NM		
		Credited										
25	WMUR	09/04/12	09/06/12	THE CHEW	1-2PM		:30			NM	4	\$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	-TWI---				4	\$250.00			
26	WMUR	09/07/12	09/07/12	THE CHEW	1-2PM		:30			NM	2	\$250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	----2--				2	\$125.00			
27	WMUR	09/10/12	09/10/12	THE CHEW	1-2PM		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	2-----				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12	THE CHEW		1-2PM	M-----	:30		\$125.00	NM		
		Credited										
2	WMUR	09/10/12-09/16/12	THE CHEW		1-2PM	M-----	:30		\$125.00	NM		
		Credited										
28	WMUR	09/04/12	09/06/12	GENERAL HOSPITAL	3p-4p		:30			NM	4	\$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	-TWI---				4	\$250.00			
29	WMUR	09/07/12	09/07/12	GENERAL HOSPITAL	3p-4p		:30			NM	1	\$125.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/03/12	09/09/12	----2--				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WMUR	09/03/12-09/09/12	GENERAL HOSPITAL		3p-4p	-----F--	:30		\$125.00	NM		
		Credited										
	moved spots to different contract per agency											

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30	WMUR	09/10/12	09/10/12	KATIE	3-4P		:30			NM	2	\$250.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/10/12	09/16/12	2-----				2	\$125.00			
31	WMUR	09/04/12	09/06/12	GOOD AFTERNOON AMERI	2-3p		:30			NM	4	\$1,000.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	- TWT---				4	\$250.00			
32	WMUR	09/07/12	09/07/12	GOOD AFTERNOON AMERI	2-3p		:30			NM	2	\$250.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	-----2--				2	\$125.00			
33	WMUR	09/10/12	09/10/12	GENERAL HOSPITAL	2p-3p		:30			NM	2	\$250.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/10/12	09/16/12	2-----				2	\$125.00			
34	WMUR	09/04/12	09/06/12	ELLEN EF	4PM-5PM		:30			NM	4	\$1,000.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	- TWT---				4	\$250.00			
35	WMUR	09/07/12	09/07/12	ELLEN EF	4PM-5PM		:30			NM	2	\$200.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	-----2--				2	\$100.00			
36	WMUR	09/10/12	09/10/12	ELLEN EF	4PM-5PM		:30			NM	2	\$200.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/10/12	09/16/12	2-----				2	\$100.00			
37	WMUR	09/04/12	09/06/12	News 9 at 5	5-6p		:30			NM	6	\$4,200.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	- 222---				6	\$700.00			
38	WMUR	09/07/12	09/07/12	News 9 at 5	5-6p		:30			NM	2	\$800.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	-----2--				2	\$400.00			
39	WMUR	09/10/12	09/10/12	News 9 at 5	5-6p		:30			NM	2	\$900.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/10/12	09/16/12	2-----				2	\$450.00			
40	WMUR	09/04/12	09/06/12	News 9 at 6	6-7p		:30			NM	7	\$9,800.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	- 232---				7	\$1,400.00			
41	WMUR	09/07/12	09/07/12	News 9 at 6	6-7p		:30			NM	2	\$1,700.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/03/12	09/09/12	----2--				2	\$850.00			

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42	WMUR	09/10/12	09/10/12	News 9 at 6	6-7p		:30			NM	2	\$1,800.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	2-----				2	\$900.00			
43	WMUR	09/04/12	09/06/12	Chronicle NH	7-730p		:30			NM	3	\$1,650.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	-3-----				3	\$550.00			
44	WMUR	09/07/12	09/07/12	Chronicle NH	7-730p		:30			NM	1	\$350.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	----1--				1	\$350.00			
45	WMUR	09/10/12	09/10/12	Chronicle NH	7-730p		:30			NM	1	\$350.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	1-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		Chronicle NH	7-730p	M-----	:30		\$350.00	NM		
		See MG 45.2										
2	WMUR	09/10/12-09/10/12		COMMITMENT SPECIAL	7-730P	M-----	:30		\$350.00	NM		
		Ⓜ MG for 45.1 09/10										
46	WMUR	09/04/12	09/06/12	Entertainment Tonight	730-8		:30			NM	3	\$2,100.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	-3-----				3	\$700.00			
47	WMUR	09/07/12	09/07/12	Entertainment Tonight	730-8		:30			NM	1	\$450.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	----1--				1	\$450.00			
48	WMUR	09/10/12	09/10/12	Inside Edition	730-8		:30			NM	1	\$450.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	1-----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		Inside Edition	730-8	M-----	:30		\$450.00	NM		
		See MG 48.2										
2	WMUR	09/10/12-09/10/12		INSIDE EDITION AC	730-8p	M-----	:30		\$450.00	NM		
		Ⓜ MG for 48.1 09/10										
49	WMUR	09/04/12	09/06/12	News 9 at 11	11-11:35p		:30			NM	3	\$3,300.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	-111---				3	\$1,100.00			
50	WMUR	09/07/12	09/07/12	News 9 at 11	11-11:35p		:30			NM	2	\$1,400.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/03/12	09/09/12	----2--				2	\$700.00			
51	WMUR	09/10/12	09/10/12	News 9 at 11	11-11:35p		:30			NM	2	\$1,400.00
				Class of Time - Immediately Pre-emptible without notice								

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision 946658 / 4	Alt Order #	
Contract Dates 09/04/12 - 10/01/12	Product candidate	Estimate # 1536 Sked A
Advertiser Obama/D/President		Original Date / Revision 08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		09/10/12	09/16/12	2-----				2	\$700.00			
52	WMUR	09/04/12	09/06/12	Nightline	1135p-1206a		:30			NM	3	\$750.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/03/12	09/09/12	- 111---			3	\$250.00			
53	WMUR	09/07/12	09/07/12	Nightline	1135p-1206a		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/03/12	09/09/12	---- 1--			1	\$100.00			
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	WMUR	09/03/12-09/09/12	Nightline	1135p-1206a	-----F-----	:30	\$100.00	NM		
		Credited				moved spots to different contract per agency						
54	WMUR	09/10/12	09/10/12	Nightline	1135p-1206a		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/10/12	09/16/12	2-----			2	\$100.00			
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	WMUR	09/10/12-09/16/12	Nightline	1135p-1206a	M-----	:30	\$100.00	NM		
		Credited				2 WMUR 09/10/12-09/16/12 Nightline 1135p-1206a M----- :30 \$100.00 NM Credited						
55	WMUR	09/04/12	09/06/12	Jimmy Kimmel	1205-105a		:30			NM	6	\$450.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/03/12	09/09/12	- 222---			6	\$75.00			
56	WMUR	09/07/12	09/07/12	Jimmy Kimmel	1205-105a		:30			NM	2	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/03/12	09/09/12	---- 2--			2	\$35.00			
57	WMUR	09/10/12	09/10/12	Jimmy Kimmel	1205-105a		:30			NM	2	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/10/12	09/16/12	2-----			2	\$35.00			
58	WMUR	09/10/12	09/10/12	Bachelor Pad Finale	Prime Other		:30			NM	1	\$2,500.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/10/12	09/16/12	1-----			1	\$2,500.00			
59	WMUR	09/10/12	09/10/12	Castle	10-11p		:30			NM	1	\$900.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/10/12	09/16/12	1-----			1	\$900.00			
60	WMUR	09/04/12	09/04/12	Middle/Last Man	8-9p		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	09/03/12	09/09/12	- 1----			1	\$1,800.00			
61	WMUR	09/04/12	09/04/12	Happy/Don't Trust	9-10p		:30			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
946658 / 4	
<u>Product</u>	<u>Estimate #</u>
candidate	1536 Sked A
	<u>Original Date / Revision</u>
	08/28/12 / 09/21/12

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www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		
Obama/D/President		
Original Date / Revision		
08/28/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
72	WMUR	09/08/12	09/08/12	NASCAR Cup Series	728-1130p		:30			NM	3	\$2,250.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----3- 3 \$750.00												
73	WMUR	09/09/12	09/09/12	Close Up	10-1030a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----1 1 \$225.00												
74	WMUR	09/09/12	09/09/12	This Week with Christiane	12n-1p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----1 1 \$750.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 09/03/12-09/09/12 This Week with Christiane 12n-1p -----St :30 \$750.00 NM												
Credited moved spots to different contract per agency												
75	WMUR	09/09/12	09/09/12	SU 12P-6P	12P-6P		:30			NM	8	\$600.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----8 8 \$75.00												
76	WMUR	09/09/12	09/09/12	6p News 9 Weekend	6-7p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----2 2 \$500.00												
77	WMUR	09/09/12	09/09/12	Once Upon A Time	7-8p		:30			NM	2	\$2,200.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----2 2 \$1,100.00												
78	WMUR	09/09/12	09/09/12	Once Upon A Time	8-9p		:30			NM	2	\$3,400.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----2 2 \$1,700.00												
79	WMUR	09/09/12	09/09/12	Once Upon A Time	9-10p		:30			NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----1 1 \$2,500.00												
80	WMUR	09/09/12	09/09/12	Once Upon A Time	10-11p		:30			NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----1 1 \$1,700.00												
81	WMUR	09/08/12	09/09/12	Brothers & Sisters	Brothers & Sisters		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
Start Date <u>Weekdays</u> End Date <u>Weekdays</u> Spots/Week Rate												
Week: 09/03/12 09/09/12 -----12 3 \$50.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
3 WMUR 09/03/12-09/09/12 Brothers & Sisters Brothers & Sisters -----SaSt :30 \$50.00 NM												
Credited moved spots to different contract per agency												
82	WMUR	09/04/12	09/04/12	NETWORK POLITICAL PRO 10-11p			:30			NM	1	\$7,500.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 09/03/12												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	- 1 -----				1				
									\$7,500.00			
83	WMUR	09/08/12	09/09/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	2	\$450.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	----- 11				2				
									\$225.00			
84	WMUR	09/08/12	09/09/12	7a Weekend Daybreak	7-9a		:30			NM	2	\$800.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/03/12	09/09/12	----- 11				2				
									\$400.00			
85	WMUR	09/12/12	09/14/12	5a Daybreak	5-6a		:30			NM	8	\$1,600.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	-- 332 --				8				
									\$200.00			
86	WMUR	09/17/12	09/17/12	5a Daybreak	5-6a		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	2-----				2				
									\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/17/12-09/23/12		5a Daybreak	5-6a	M-----	:30		\$175.00	NM		
				Credited								
2	WMUR	09/17/12-09/23/12		5a Daybreak	5-6a	M-----	:30		\$175.00	NM		
				Credited								
87	WMUR	09/12/12	09/14/12	6a Daybreak	6-7a		:30			NM	9	\$4,050.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	-- 243 --				9				
									\$450.00			
88	WMUR	09/17/12	09/17/12	6a Daybreak	6-7a		:30			NM	2	\$800.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	2-----				2				
									\$400.00			
89	WMUR	09/12/12	09/14/12	Good Morning America	7-9a		:30			NM	18	\$6,300.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	-- WTF --				18				
									\$350.00			
90	WMUR	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	4	\$1,400.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	4-----				4				
									\$350.00			
91	WMUR	09/12/12	09/14/12	KELLY LIVE DAY	9AM-10AM		:30			NM	6	\$1,050.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/10/12	09/16/12	-- 232 --				7				
									\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		KELLY LIVE DAY	9AM-10AM	--- WThF---	:30		\$175.00	NM		
				Credited								
92	WMUR	09/17/12	09/17/12	KELLY LIVE DAY	9AM-10AM		:30			NM	2	\$350.00
				Class of Time - Immediately Pre-emptible without notice								

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946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$175.00			
93	WMUR	09/12/12	09/14/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	6	\$360.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--223--				7	\$60.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
	1	WMUR	09/10/12-09/16/12	STEVE HARVEY DY 9/4 STA	10-11a			--WThF----	:30	\$60.00	NM	
	Credited											
94	WMUR	09/17/12	09/17/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	2	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$60.00			
95	WMUR	09/12/12	09/14/12	The View	11-12p		:30			NM	4	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--222--				6	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
	5	WMUR	09/10/12-09/16/12	The View	11-12p			--WThF----	:30	\$175.00	NM	
	Credited											
	6	WMUR	09/10/12-09/16/12	The View	11-12p			--WThF----	:30	\$175.00	NM	
	Credited											
96	WMUR	09/17/12	09/17/12	The View	11-12p		:30			NM	2	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$175.00			
97	WMUR	09/12/12	09/14/12	News 9 at Noon	12-1230p		:30			NM	5	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--122--				5	\$200.00			
98	WMUR	09/17/12	09/17/12	News 9 at Noon	12-1230p		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$125.00			
99	WMUR	09/12/12	09/14/12	Who Wants to be a Millionaire	1230-1p		:30			NM	4	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$100.00			
E 100	WMUR	09/17/12	09/18/12	Who Wants to be a Millionaire	1230-1p		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11-----				2	\$110.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
	2	WMUR	09/17/12-09/23/12	Who Wants to be a Millionaire	1230-1p			MTu-----	:30	\$110.00	NM	
	Credited											
101	WMUR	09/12/12	09/14/12	THE CHEW	1-2PM		:30			NM	5	\$625.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--222--				6	\$125.00			

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

Contract / Revision 946658 / 4	Alt Order #
Product candidate	Estimate # 1536 Sked A
	<u>Original Date / Revision</u> 08/28/12 / 09/21/12

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WMUR
100 South Commercial Street
Manchester, NH 03101
(603)669-9999

www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				9	\$450.00			
110	WMUR	09/17/12	09/17/12	News 9 at 5	5-6p		:30			NM	2	\$800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/17/12	09/23/12	M-----				2	\$400.00			
111	WMUR	09/12/12	09/14/12	News 9 at 6	6-7p		:30			NM	9	\$8,100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	--WTF--				9	\$900.00			
112	WMUR	09/17/12	09/17/12	News 9 at 6	6-7p		:30			NM	2	\$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/17/12	09/23/12	M-----				2	\$900.00			
113	WMUR	09/12/12	09/14/12	Chronicle NH	7-730p		:30			NM	5	\$1,750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	--WTF--				5	\$350.00			
114	WMUR	09/17/12	09/18/12	Chronicle NH	7-730p		:30			NM	3	\$1,050.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/17/12	09/23/12	21-----				3	\$350.00			
115	WMUR	09/12/12	09/14/12	Inside Edition	730-8		:30			NM	5	\$2,250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	--WTF--				6	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		See MG 115.5										
2	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		See MG 115.7										
3	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		See MG 115.8										
4	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		See MG 115.6										
5	WMUR	09/12/12-09/12/12	INSIDE EDITION AC		730-8p	--W-----	:30		\$450.00	NM		
		MG for 115.1 09/12										
6	WMUR	09/12/12-09/12/12	INSIDE EDITION AC		730-8p	--W-----	:30		\$450.00	NM		
		MG for 115.4 09/12										
7	WMUR	09/13/12-09/13/12	INSIDE EDITION AC		730-8p	--Th-----	:30		\$450.00	NM		
		MG for 115.2 09/13										
8	WMUR	09/14/12-09/14/12	INSIDE EDITION AC		730-8p	--F-----	:30		\$450.00	NM		
		MG for 115.3 09/14										
9	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		See MG 115.11										
10	WMUR	09/10/12-09/16/12	Inside Edition		730-8	--WThF----	:30		\$450.00	NM		
		Credited										
11	WMUR	09/10/12-09/16/12	INSIDE EDITION AC		730-8p	MTuWThF----	:30		\$450.00	NM		
		MG for 115.9 09/13										

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Manchester, NH 03101
(603)669-9999

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		
Obama/D/President		
Original Date / Revision		
08/28/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
116	WMUR	09/17/12	09/17/12	INSIDE EDITION AC	730-8p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 M----- 1 \$450.00												
117	WMUR	09/12/12	09/16/12	News 9 at 11	11-11:35p		:30			NM	7	\$4,900.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 --WTFSS 7 \$700.00												
118	WMUR	09/17/12	09/18/12	News 9 at 11	11-11:35p		:30			NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 11----- 2 \$700.00												
119	WMUR	09/12/12	09/14/12	Nightline	1135p-1206a		:30			NM	4	\$2,000.00
Class of Time - Fixed Non Pre-emptible												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 --WTF-- 4 \$500.00												
120	WMUR	09/17/12	09/17/12	Nightline	1135p-1206a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 M----- 1 \$100.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 09/17/12-09/23/12 Nightline 1135p-1206a M----- .30 \$100.00 NM												
Credited												
121	WMUR	09/12/12	09/14/12	Jimmy Kimmel	1205-105a		:30			NM	7	\$245.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 --WTF-- 9 \$35.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
6 WMUR 09/10/12-09/16/12 Jimmy Kimmel 1205-105a ---WThF---- .30 \$35.00 NM												
Credited												
8 WMUR 09/10/12-09/16/12 Jimmy Kimmel 1205-105a ---WThF---- .30 \$35.00 NM												
Credited												
122	WMUR	09/17/12	09/17/12	Jimmy Kimmel	1205-105a		:30			NM	2	\$70.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 M----- 2 \$35.00												
E 123	WMUR	09/18/12	09/18/12	Middle/Last Man	8-9p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 -T----- 1 \$1,100.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 09/17/12-09/23/12 Middle/Last Man 8-9p -Tu----- .30 \$1,100.00 NM												
Credited												
E 124	WMUR	09/18/12	09/18/12	20/20 Special	Prime Other		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/17/12 09/23/12 -T----- 1 \$1,850.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 09/17/12-09/23/12 20/20 Special Prime Other -Tu----- .30 \$1,850.00 NM												
Credited												

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www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
125	WMUR	09/12/12	09/12/12	Middle/Suburgatory	8-9p		:30			NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---W--- 1 \$1,700.00												
126	WMUR	09/12/12	09/12/12	Modern Family/Suburgatory	9-10p		:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---W--- 1 \$2,000.00												
127	WMUR	09/12/12	09/12/12	Revenge	10-11p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---W--- 1 \$900.00												
128	WMUR	09/13/12	09/13/12	Wipeout	8-9p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---T--- 1 \$900.00												
129	WMUR	09/13/12	09/13/12	Grey's Anatomy	9-10p		:30			NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---T--- 2 \$2,500.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
2 WMUR 09/10/12-09/16/12 Grey's Anatomy 9-10p ---Th---- :30 \$2,500.00 NM												
Credited												
130	WMUR	09/13/12	09/13/12	Scandal	10-11p		:30			NM	1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---T--- 1 \$1,700.00												
131	WMUR	09/14/12	09/14/12	Shark Tank	8-9p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---F-- 2 \$900.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 09/10/12-09/16/12 Shark Tank 8-9p -----F---- :30 \$900.00 NM												
Credited												
2 WMUR 09/10/12-09/16/12 Shark Tank 8-9p -----F---- :30 \$900.00 NM												
Credited												
132	WMUR	09/14/12	09/14/12	Primetime: WWYD	9-10p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---F-- 2 \$900.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
2 WMUR 09/10/12-09/16/12 Primetime: WWYD 9-10p -----F---- :30 \$900.00 NM												
Credited												
133	WMUR	09/14/12	09/14/12	20/20	10-11p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate												
Week: 09/10/12 09/16/12 ---F-- 2 \$1,700.00												

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Contract / Revision 946658 / 4	Alt Order #
Product candidate	Estimate # 1536 Sked A
	<u>Original Date / Revision</u> 08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Spots/Week			Rate	Type	Spots	Amount
						Start Date	End Date	Weekdays	Spots/Week	Rate		
Spot	Ch	Date Range		Description		Start Date		Weekdays		Rate	Type	
1	WMUR	09/10/12-09/16/12		20/20		10-11p		-----F---		:30	\$1,700.00	NM
<i>Credited</i>												
2	WMUR	09/10/12-09/16/12		20/20		10-11p		-----F---		:30	\$1,700.00	NM
<i>Credited</i>												
134	WMUR	09/15/12	09/15/12	6a Weekend Daybreak	Sa/Su 6-7a					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----3-		3		\$100.00						
135	WMUR	09/15/12	09/15/12	7a Weekend Daybreak	7-9a					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----4-		4		\$200.00						
136	WMUR	09/15/12	09/15/12	Weekend GMA	9-10a					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----2-		2		\$225.00						
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length	Rate	Type
1	WMUR	09/10/12-09/16/12		Weekend GMA		9-10a		-----Sa--		:30	\$225.00	NM
<i>Credited</i>												
2	WMUR	09/10/12-09/16/12		Weekend GMA		9-10a		-----Sa--		:30	\$225.00	NM
<i>Credited</i>												
137	WMUR	09/15/12	09/15/12	SA 12P-3P	12P-6P					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----4-		4		\$75.00						
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length	Rate	Type
4	WMUR	09/10/12-09/16/12		SA 12P-3P		12P-6P		-----Sa--		:30	\$75.00	NM
<i>Credited</i>												
138	WMUR	09/15/12	09/15/12	News 9 at 7	7-730p					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----1-		1		\$500.00						
139	WMUR	09/15/12	09/15/12	Inside Edition WK	730-8P					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----1-		1		\$125.00						
140	WMUR	09/15/12	09/15/12	ABC Prime College Football	8-1130p					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----S-		5		\$1,200.00						
141	WMUR	09/16/12	09/16/12	6a Weekend Daybreak	Sa/Su 6-7a					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						
Week: 09/10/12	09/16/12	-----S		3		\$100.00						
142	WMUR	09/16/12	09/16/12	7a Weekend Daybreak	7-9a					:30		NM
Class of Time - Immediately Pre-emptible without notice												
Start Date	End Date	Weekdays		Spots/Week		Rate						

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946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----5				5	\$200.00			
143	WMUR	09/16/12	09/16/12	Weekend GMA	9-10a		:30			NM	2	\$450.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----2				2	\$225.00			
144	WMUR	09/16/12	09/16/12	Close Up	10-1030a		:30			NM	1	\$225.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----1				1	\$225.00			
145	WMUR	09/16/12	09/16/12	This Week with Christiane	12n-1p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----1				1	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		This Week with Christiane	12n-1p		:30		\$750.00	NM		
		Credited										
146	WMUR	09/16/12	09/16/12	SU 12P-6P	12P-6P		:30			NM	4	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----4				4	\$75.00			
147	WMUR	09/16/12	09/16/12	6p News 9 Weekend	6-7p		:30			NM	3	\$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----3				3	\$500.00			
148	WMUR	09/16/12	09/16/12	AFHV	7-8p		:30			NM	1	\$1,100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----S				1	\$1,100.00			
149	WMUR	09/16/12	09/16/12	Revenge	8-9p		:30			NM	1	\$1,700.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----S				1	\$1,700.00			
150	WMUR	09/16/12	09/16/12	Revenge	9-10p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----S				2	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		Revenge	9-10p		:30		\$2,500.00	NM		
		Credited										
2	WMUR	09/10/12-09/16/12		Revenge	9-10p		:30		\$2,500.00	NM		
		Credited										
151	WMUR	09/16/12	09/16/12	Revenge	10-11p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		09/10/12	09/16/12	-----S				1	\$1,700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WMUR	09/10/12-09/16/12		Revenge	10-11p		:30		\$1,700.00	NM		
		Credited										

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Manchester, NH 03101
(603)669-9999

www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
152	WMUR	09/16/12	09/16/12	Brothers & Sisters	Brothers & Sisters		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----1					\$25.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	09/10/12-09/16/12	Brothers & Sisters	Brothers & Sisters	-----St	:30		\$25.00	NM		
				Credited								
153	WMUR	09/16/12	09/16/12	1235-136a	1235-136a		:30			NM	1	\$75.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----1					\$75.00			
154	WMUR	09/17/12	09/17/12	Nightline	1135p-1206a		:30			NM	1	\$250.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/17/12	09/23/12	M-----					\$250.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	WMUR	09/17/12-09/23/12	Nightline	1135p-1206a	M-----	:30		\$250.00	NM		
				Credited								
	oversold timeperiod											
155	WMUR	09/17/12	09/17/12	Secret Millionaire	10-11p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/17/12	09/23/12	M-----					\$900.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	09/17/12-09/23/12	Secret Millionaire	10-11p	M-----	:30		\$900.00	NM		
				Credited								
156	WMUR	09/15/12	09/15/12	ABC College Football	12n-330p		:30			NM	2	\$1,000.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S-					\$500.00			
157	WMUR	09/15/12	09/15/12	ABC College Football	330-7p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S-					\$500.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	09/10/12-09/16/12	ABC College Football	330-7p	-----Sa--	:30		\$500.00	NM		
				Credited								
	2	WMUR	09/10/12-09/16/12	ABC College Football	330-7p	-----Sa--	:30		\$500.00	NM		
E 158	WMUR	09/18/12	09/24/12	5a Daybreak	5-6a		:30			NM	6	\$2,100.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays					Rate			
		Week: 09/18/12	09/24/12	MTWTF--					\$350.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
946658 / 4	
<u>Product</u>	<u>Estimate #</u>
candidate	1536 Sked A

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www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		
Obama/D/President		
Original Date / Revision		
08/28/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WMUR	09/18/12-09/24/12		Who Wants to be a Millionaire	1230-1p	- TuWThF-----	:30		\$110.00	NM		
				Credited								
5	WMUR	09/18/12-09/24/12		Who Wants to be a Millionaire	1230-1p	- TuWThF-----	:30		\$110.00	NM		
				Credited								
167	WMUR	09/24/12	09/24/12	Who Wants to be a Millionaire	1230-1p		:30			NM	1	\$125.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-----	1	\$125.00							
E 168	WMUR	09/18/12	09/24/12	THE CHEW	1-2PM		:30			NM	6	\$750.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	8	\$125.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	09/18/12-09/24/12		THE CHEW	1-2PM	MTuWThF-----	:30		\$125.00	NM		
				Credited								
2	WMUR	09/18/12-09/24/12		THE CHEW	1-2PM	MTuWThF-----	:30		\$125.00	NM		
				Credited								
E 169	WMUR	09/18/12	09/24/12	GENERAL HOSPITAL	2p-3p		:30			NM	7	\$875.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	8	\$125.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WMUR	09/18/12-09/24/12		GENERAL HOSPITAL	2p-3p	MTuWThF-----	:30		\$125.00	NM		
				Credited								
170	WMUR	09/18/12	09/24/12	KATIE	3-4P		:30			NM	8	\$1,000.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	8	\$125.00							
E 171	WMUR	09/18/12	09/24/12	ELLEN EF	4PM-5PM		:30			NM	6	\$600.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	8	\$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WMUR	09/18/12-09/24/12		ELLEN EF	4PM-5PM	MTuWThF-----	:30		\$100.00	NM		
				Credited								
8	WMUR	09/18/12-09/24/12		ELLEN EF	4PM-5PM	MTuWThF-----	:30		\$100.00	NM		
				Credited								
172	WMUR	09/18/12	09/21/12	News 9 at 5	5-6p		:30			NM	8	\$3,200.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	- TWTF--	8	\$400.00							
173	WMUR	09/24/12	09/24/12	News 9 at 5	5-6p		:30			NM	2	\$900.00
				Class of Time - Immediately Pre-emptible without notice								
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-----	2	\$450.00							
174	WMUR	09/18/12	09/24/12	News 9 at 6	6-7p		:30			NM	10	\$9,000.00
				Class of Time - Immediately Pre-emptible without notice								

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<u>Contract / Revision</u>		<u>Alt Order #</u>
946658 / 4		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	candidate	1536 Sked A
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		08/28/12 / 09/21/12

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Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-T-----				1	\$1,800.00			
183	WMUR	09/18/12	09/18/12	20/20 Special								
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-T-----				2	\$2,500.00			
E 184	WMUR	09/19/12	09/19/12	Middle/Suburgatory	8-9p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--W----				1	\$1,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	WMUR	09/18/12-09/24/12	Middle/Suburgatory	8-9p					--W-----	:30	\$1,700.00
				Credited								
E 185	WMUR	09/19/12	09/19/12	Modern Family/Suburgatory	9-10p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--W----				1	\$2,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	WMUR	09/18/12-09/24/12	Modern Family/Suburgatory	9-10p					--W-----	:30	\$2,000.00
				Credited								
E 186	WMUR	09/19/12	09/19/12	Revenge	10-11p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--W----				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	WMUR	09/18/12-09/24/12	Revenge	10-11p					--W-----	:30	\$900.00
				Credited								
187	WMUR	09/20/12	09/20/12	Wipeout	8-9p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--T---				1	\$900.00			
188	WMUR	09/20/12	09/20/12	Grey's Anatomy	9-10p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--T---				2	\$2,500.00			
189	WMUR	09/20/12	09/20/12	Scandal	10-11p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--T---				1	\$1,700.00			
190	WMUR	09/21/12	09/21/12	Shark Tank	8-9p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--F--				1	\$900.00			
191	WMUR	09/21/12	09/21/12	Primetime: WWYD	9-10p							
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--F--				1	\$900.00			
192	WMUR	09/21/12	09/21/12	20/20	10-11p							
				Class of Time - Immediately Pre-emptible without notice								

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946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 09/18/12												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/18/12	09/24/12	-----F--				1	\$1,700.00			
193	WMUR	09/22/12	09/23/12	6a Weekend Daybreak	Sa/Su 6-7a		:30			NM	4	\$300.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----22				4	\$75.00			
194	WMUR	09/22/12	09/23/12	7a Weekend Daybreak	7-9a		:30			NM	8	\$1,600.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----44				8	\$200.00			
195	WMUR	09/22/12	09/23/12	Weekend GMA	9-10a		:30			NM	4	\$900.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----22				4	\$225.00			
196	WMUR	09/22/12	09/22/12	SA-SU 12P-6P	12P-6P		:30			NM	4	\$300.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----4-				4	\$75.00			
197	WMUR	09/22/12	09/22/12	News 9 at 7	7-730p		:30			NM	1	\$500.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----1-				1	\$500.00			
198	WMUR	09/22/12	09/22/12	Inside Edition WK	730-8P		:30			NM	2	\$250.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----2-				2	\$125.00			
199	WMUR	09/22/12	09/22/12	ABC Prime College Football	8-1130p		:30			NM	3	\$3,600.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----3-				3	\$1,200.00			
200	WMUR	09/23/12	09/23/12	Close Up	10-1030a		:30			NM	2	\$450.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----2				2	\$225.00			
201	WMUR	09/23/12	09/23/12	This Week with Christiane	12n-1p		:30			NM	1	\$750.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----1				1	\$750.00			
202	WMUR	09/23/12	09/23/12	SU 12P-6P	12P-6P		:30			NM	5	\$375.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----5				5	\$75.00			
203	WMUR	09/23/12	09/23/12	6p News 9 Weekend	6-7p		:30			NM	2	\$1,000.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		09/17/12	09/23/12	-----2				2	\$500.00			
204	WMUR	09/23/12	09/23/12	EMMY RED CARPET SPECI	7-8p		:30			NM	1	\$1,000.00
				Class of Time - Immediately Pre-emptible without notice								

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WMUR
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Manchester, NH 03101
(603)669-9999

www.thewmurchannel.com

Contract / Revision	Alt Order #	
946658 / 4		
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	candidate	1536 Sked A
Advertiser		Original Date / Revision
Obama/D/President		08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,000.00			
205	WMUR	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p		:30			NM	1	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$2,000.00			
N 206	WMUR	09/25/12	10/01/12	5a Daybreak	5-6a		:30			NM	10	\$7,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	222222--				10	\$700.00			
N 207	WMUR	09/25/12	10/01/12	6a Daybreak	6-7a		:30			NM	10	\$7,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	222222--				10	\$700.00			
N 208	WMUR	09/25/12	10/01/12	Good Morning America	7-9a		:30			NM	20	\$11,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	444444--				20	\$550.00			
N 209	WMUR	09/25/12	10/01/12	KELLY& MICHAEL LIVE DA\9AM-10AM			:30			NM	8	\$5,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	121222--				8	\$700.00			
N 210	WMUR	09/25/12	10/01/12	STEVE HARVEY DY 9/4 STA10-11a			:30			NM	8	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	212122--				8	\$200.00			
N 211	WMUR	09/25/12	10/01/12	The View	11-12p		:30			NM	8	\$2,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	221212--				8	\$350.00			
N 212	WMUR	09/25/12	10/01/12	News 9 at Noon	12-1230p		:30			NM	5	\$1,750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	111111--				5	\$350.00			
N 213	WMUR	09/25/12	10/01/12	Who Wants to be a Millionair	1230-1p		:30			NM	5	\$1,250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	111111--				5	\$250.00			
N 214	WMUR	09/25/12	10/01/12	THE CHEW	1-2PM		:30			NM	8	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	122122--				8	\$250.00			
N 215	WMUR	09/25/12	10/01/12	GENERAL HOSPITAL	2p-3p		:30			NM	8	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	222111--				8	\$250.00			
N 216	WMUR	09/25/12	10/01/12	KATIE	3-4P		:30			NM	8	\$2,000.00
		Class of Time - Pre-emptible with notice										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
946658 / 4	
<u>Product</u>	<u>Estimate #</u>
candidate	1536 Sked A
	<u>Original Date / Revision</u>
	08/28/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	21212--				8	\$250.00			
N 217	WMUR	09/25/12	10/01/12	ELLEN EF				4PM-5PM		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	21212--				8	\$250.00			
N 218	WMUR	09/25/12	10/01/12	News 9 at 5				5-6p		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	222222--				10	\$700.00			
N 219	WMUR	09/25/12	10/01/12	News 9 at 6				6-7p		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	222222--				10	\$1,400.00			
N 220	WMUR	09/25/12	10/01/12	Chronicle NH				7-730p		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	111111--				5	\$550.00			
N 221	WMUR	09/25/12	10/01/12	INSIDE EDITION AC				730-8p		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	111111--				5	\$700.00			
N 222	WMUR	09/25/12	10/01/12	News 9 at 11				11-11:35p		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	11111111				7	\$1,100.00			
N 223	WMUR	09/25/12	10/01/12	Nightline				1135p-1206a		:30		NM
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	111111--				5	\$500.00			
N 224	WMUR	09/25/12	10/01/12	Jimmy Kimmel				1205-105a		:30		NM
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	111111--				5	\$150.00			
N 225	WMUR	10/01/12	10/01/12	Dancing with Stars				Prime Other		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	2-----				2	\$4,000.00			
N 226	WMUR	10/01/12	10/01/12	Castle				10-11p		:30		NM
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	1-----				1	\$5,000.00			
N 227	WMUR	09/25/12	09/25/12	Dancing with Stars Result				Prime Other		:30		NM
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	-2-----				2	\$4,000.00			
N 228	WMUR	09/25/12	09/25/12	Private Practice				10-11p		:30		NM
		Class of Time - Fixed Non Pre-emptible										

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<u>Contract / Revision</u>		<u>Alt Order #</u>
946658 / 4		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	candidate	1536 Sked A
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		08/28/12 / 09/21/12

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09/04/12 - 10/01/12	candidate	1536 Sked A
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----2-				2	\$225.00			
N 241	WMUR	09/29/12	09/29/12	SA-SU 12P-6P	12P-6P		:30			NM	4	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----4-				4	\$75.00			
N 242	WMUR	09/29/12	09/29/12	News 9 at 7	7-730p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1-				1	\$800.00			
N 243	WMUR	09/29/12	09/29/12	Inside Edition WK	730-8P		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1-				1	\$125.00			
N 244	WMUR	09/29/12	09/29/12	ABC Prime College Football	8-1130p		:30			NM	3	\$3,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----3-				3	\$1,200.00			
N 245	WMUR	09/30/12	09/30/12	Weekend GMA	9-10a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----2				2	\$400.00			
N 246	WMUR	09/30/12	09/30/12	Close Up	10-1030a		:30			NM	1	\$225.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$225.00			
N 247	WMUR	09/30/12	09/30/12	This Week with Christiane	12n-1p		:30			NM	1	\$3,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$3,000.00			
N 248	WMUR	09/30/12	09/30/12	SA-SU 12P-6P	12P-6P		:30			NM	4	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----4				4	\$75.00			
N 249	WMUR	09/30/12	09/30/12	6p News 9 Weekend	6-7p		:30			NM	2	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----2				2	\$800.00			
N 250	WMUR	09/30/12	09/30/12	Once Upon A Time	7-8p		:30			NM	1	\$1,100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$1,100.00			
N 251	WMUR	09/30/12	09/30/12	Once Upon A Time	8-9p		:30			NM	1	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$2,500.00			
N 252	WMUR	09/30/12	09/30/12	Revenge	9-10p		:30			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$4,000.00			
N 253	WMUR	09/30/12	09/30/12	666 Park Avenue			10-11p			:30		NM
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/25/12	10/01/12	-----1				1	\$1,700.00			
N 254	WMUR	09/30/12	09/30/12	PRIVATE PRACTICE WKND PRIVATE PRACTICE						:30		NM
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$75.00			
N 255	WMUR	09/30/12	09/30/12	PRIVATE PRACTICE WKND PRIVATE PRACTICE						:30		NM
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$25.00			
Totals											820	\$441,195.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	786	\$411,845.00	\$350,068.25
10/01/12 - 10/01/12	34	\$29,350.00	\$24,947.50
Totals	820	\$441,195.00	\$375,015.75

Signature: _____ **Date:** _____

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**TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancelable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCASTS

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency by failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]